



FLEETWOOD TOWN COMMUNITY TRUST NEWSLETTER



JANUARY 2025 ISSUE

2024 RECAP

2024 has been an incredible year for Fleetwood Town Community Trust, making a real impact across the Fylde Coast.

One of our biggest achievements was launching the Fleetwood Youth Hub in June. Based in the renovated former NHS Fleetwood Hospital, this space was co-designed with young people to create a safe and engaging environment. With digital hubs, gaming tables, and creative areas, it now provides up to 200 young people with a place to learn, socialize, and develop key skills.

In May, we were honored to be named Mayor Jane Preston's Charity of the Year. This recognition highlights our efforts in delivering meaningful projects that benefit people across the borough. The Mayor's support has helped raise awareness of our work and its positive impact.



We were also proud to release our 2023/24 Impact Report in December. Over the year, we engaged with over 20,000 participants across 39 projects, delivered 1,621 hours of free sports activities, and provided 2,207 free hot meals to children during school holidays. These initiatives ensure young people have access to essential services, healthy meals, and opportunities to stay active.

Community engagement remained a key focus in 2024. As we look back, we're proud of what we've achieved and grateful for the support of our partners, volunteers, and community. We remain dedicated to making a difference and look forward to another impactful year in 2025.

John Hartley
CEO

STRATEGY RELEASE



We are excited to launch our strategic plan for 2025–2028, focusing on education and employability, sport and physical activity, and health and well-being. Our mission is to empower the community, promote well-being, and create opportunities for all.

We aim to enhance learning opportunities and career prospects through workshops and support programs. Expanding grassroots initiatives, increasing participation, and ensuring access to quality sports programs are key priorities. We also remain committed to promoting healthy

lifestyles, mental well-being, and reducing social isolation through tailored support initiatives.

We are dedicated to growth, collaboration, and making a lasting impact. Over the next three years, we will continue to work with key partners to drive positive change. Join us on this journey—get involved today!



HIGHBURY TO MAZUMA



What an incredible day it was! The Veterans Walk for Wellbeing brought together local veterans for an inspiring journey from Highbury Stadium to Mazuma Stadium, and together, we raised over £6,500 to support the wellbeing of our veterans.

This event was far more than just a walk—it was a powerful reminder of the importance of both physical and mental wellbeing, as well as the strength of community. As veterans shared their stories and supported one another along the route, the sense of camaraderie was evident, demonstrating that healing and unity come from connection and support.

We are excited to continue supporting veterans through programmes focused on mental health, fitness, and social connection. A huge thank you to everyone who participated and volunteered—you played a key role in making this event such a success!



OUR FRIENDS- EVOLUTION



Evolution renovates homes and provides jobs to help people build better lives. Founded in Fleetwood, the family business takes pride in delivering quality private housing, social housing, and sheltered housing across the North-West.

Evolution creates positive social impact in communities across Fleetwood, Wyre, Blackpool and the rest of the Fylde Coast.

Before partnering with Fleetwood Town FC Community Trust, we recognised the importance of integrating Corporate Social Responsibility (CSR) into our business model.

Led by Fleetwood-born Managing Director JJ Fitzgerald, Evolution exemplifies supporting communities through its ethos of 'It's Good to Do Good'.

Evolution is proud to be a trusted partner of local authorities across Wyre, Blackpool and Fylde and of leading housing organisations across the North-West.

"A partnership with Fleetwood Town Community Trust is a commitment to your community. Accessing the brand and platform of Fleetwood Town Football Club showcases your message to over 2 million people across the world. With your Friends of the Trust investment, you join our exclusive group of businesses who are the driving force in inspiring, empowering and helping our communities to become stronger, healthier and more active."

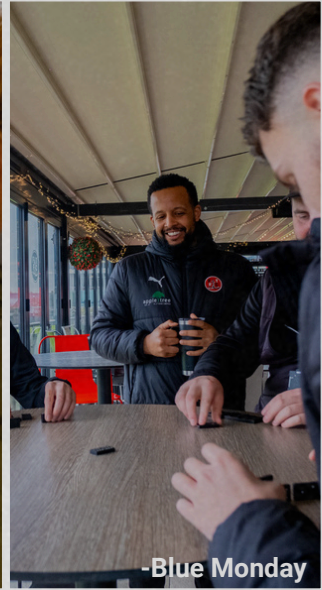
THROUGH THE LENS



-Trysports Dance Gems



-Strategy Release



-Blue Monday



-Veterans Walk for Wellbeing



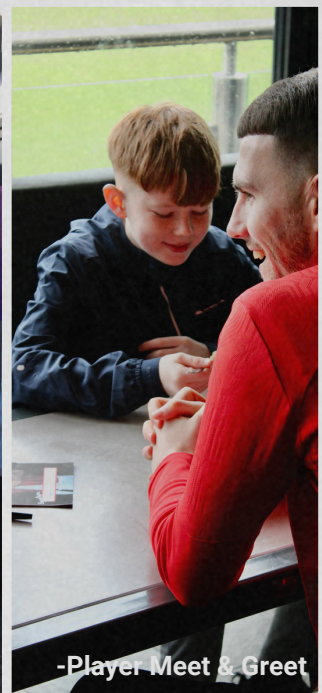
-Trysports Netball & Futsal



-Premier League Kicks LGBTQ+ Lesson



-Veterans Walk for Wellbeing



-Player Meet & Greet

WHAT'S ON AT THE TRUST?

SPORTS CAMPS

Monday 17th-21st February

For more information:
community@fleetwoodtownfc.com



community trust

SPORTS CAMP

FEBRUARY 17TH-21ST

- Carleton Green - £16 per day
- Fleetwoods Charity - £14 per day
- Poolfoot Farm - £14 per day
- Chaucer Primary - £14 per day

REGISTER NOW: 

GIRLS COLLEGE TRAINING SESSION

Thursday 20th February from 12:30-2:00pm, located at Poolfoot in the Dome

For more info:
Community@fleetwoodtownfc.com



community trust

GIRLS ONLY TRAINING SESSION

12:30 - 2PM

REGISTER NOW: 

20TH FEBRUARY @ POOLFOOT DOME

STADIUM SLEEPOUT

Friday 21st of February from 7pm, located at Highbury Stadium

For more info:
Community@fleetwoodtownfc.com



community trust **KROL-CORLETT GROUP**

STADIUM SLEEPOUT

8:00PM ON 21.02.25

HIGHBURY STADIUM, FLEETWOOD, PARK AVENUE, FY7 6SP

SUPPORTED BY **THE SALVATION ARMY**

£25 PER REGISTRATION

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www.fleetwoodtownfcct.com



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